

For Immediate Release



[Insert business name] is exhibiting at WESTCO EXPO, the premier outdoor sporting expo in the Mountains of Colorado

May 1-3, 2020, [Insert business name] will be Eagle, CO for the Western Colorado Outdoor & Sportsman's Expo 2020. Welcoming thousands of exhibitors and attendees, WESTCO EXPO EXPO is the place to be if you are an outdoor enthusiast.

The expo, held May 1-2, 2020 brings the biggest players in the industry to a trade show floor packed with equipment, tools and services.

This is the [enter # year as an exhibitor] year that [insert business name] will exhibit at WESTCO EXPO. [Include some information about your company: Who you are, where you're located, why you're exhibiting at WESTCO EXPO, a quote from the business owner, etc.]

This annual conference is the perfect time to learn new skills, purchase cutting-edge products and services, and meet some of the biggest names in the industry. The Eagle County Fairgrounds' River Center show floor will be packed with equipment, tools, and services dedicated to the outdoors. Plus, there are seminars, demonstrations, contests, kids' activities and giveaways throughout the show.

We exhibit at the WESTCO EXPO because it is the only industry trade show focused on the mountain region of Colorado, the epicenter of outdoor activity. You should attend the WESTCO EXPO because of the show floor excitement, the newest products in the industry, activities for folks of all ages, and the opportunity to network with thousands of outdoor enthusiasts, just like you.

More information, including the speaker and exhibitor lists and registration details, can be found at www.WestCOExpo.com.

About [Insert business name]: [Include a brief history of your company, including contact information].

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